



BEAUTIFICATION

Corporate volunteer service days supporting Indy Parks serve as a win-win for all involved. They benefit our city's parks, the corporation's employees, and the local community. These corporate sponsored events contribute to the protection and enhancement of natural spaces, while fostering a sense of environmental responsibility and community engagement.

Such collaborations can lead to long-term annual service projects, ongoing support, and shared objectives for environmental preservation. Corporations may provide funding, materials, and equipment for the projects, further assisting Indy Parks in their sustainability and conservation efforts.

CORPORATE SERVICE ACTIVATIONS - EMPLOYEE SPONSORED VOLUNTEER DAYS

TIER 4 | \$50,000 +

- Name recognition as written: (Company Name) Service Day benefitting Indy Parks
- Access to project manager from Indy Parks
- High level coordination between Indy Parks, The Parks Alliance, and the corporate partner to assess needs, and identify best-fit park location
- Up to (six) tags on social media
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year

TIER 3 | \$20,000+

- Name recognition as written: (Company Name) Service Day benefitting Indy Parks
- Access to project manager from Indy Parks
- High level coordination between Indy Parks, The Parks Alliance, and the corporate partner to assess corporate goals for service project
- Up to (four) tags on social media
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year

TIER 2 | \$5,000+

- Access to project manager from Indy Parks
- Coordination between Indy Parks, The Parks Alliance, and the corporate partner to assess corporate goals for service project
- Up to (two) tags on social media

TIER 1 | \$1,000+

- Access to project manager from Indy Parks
- Up to (1) tag on social media
- Customized digital marketing toolkit