



INDY'S LUNCH FOR PARKS

FRIDAY, APRIL 19, 2024 | 11:00 A.M. - 1:30 P.M. | JW MARRIOTT

Bringing together leaders from city officials, builders, planners, engineers, and residents, the #ParksFunLunch serves as a moment to connect, learn, and be inspired to help shape the future of our city's parks.

New this year, a % of each sponsorship will benefit Indy Parks' Aquatics programming.

PRESENTING SPONSOR | \$45,000 | SOLD - AES INDIANA

- Exclusive name recognition as the presenting sponsor
- Invitation to host up to (3) premiere tables at the luncheon
- Invitation to provide remarks in front of 900+ guests at the luncheon
- Invitation to present as the keynote of the VIP Breakfast
- Primary branding placement in event promotion, program, and on stage
- Opportunity for onsite recognition at the VIP breakfast and luncheon
- Opportunity to host an onsite activation that matches the theme of the event
- Up to (6) tags on social media
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year

VIP BREAKFAST | \$15,000

WELCOME | \$15,000

RECEPTION | \$15,000

- Invitation to host up to (2) tables at the luncheon
- Premiere logo placement in event promotion and onsite
- Opportunity to host an onsite activation at the VIP Breakfast and/or the luncheon that matches the theme of the event
- Invitation to present welcome remarks at the VIP Breakfast
- Brand recognized on event landing page with hyperlink to company website
- Up to (4) tags on social media
- Customized digital marketing toolkit
- Annual TPA partner benefits included

- Invitation to host up to (2) tables at the luncheon
- Premiere logo placement in event promotion and onsite
- Opportunity to host an onsite activation at the luncheon that matches the theme of the event
- Invitation to attend the VIP Breakfast
- Brand recognized on event landing page with hyperlink to company website
- Up to (4) tags on social media
- Customized digital marketing toolkit
- Annual TPA partner benefits included

- Invitation to host up to (2) tables at the luncheon
- Premiere logo placement in event promotion and onsite
- Opportunity to host an onsite activation at the luncheon that matches the theme of the event
- Invitation to attend the VIP Breakfast
- Brand recognized on event landing page with hyperlink to company website
- Up to (4) tags on social media
- Customized digital marketing toolkit
- Annual TPA partner benefits included

ACTIVATION | \$10,000

MISSION | \$5,000

TABLE HOST | \$3,000

- One table for (10) guests
- High-profile recognition and branding included in event promotion and onsite
- Opportunity to host an onsite activation that highlights the event theme and purpose
- Invitation to attend VIP Breakfast
- Annual TPA partner benefits

- One table for (10) guests
- Logo included in most event collateral including digital and print signage
- Invitation to attend VIP Breakfast

- One table for (10) guests
- Name included in program
- Invitation to attend VIP Breakfast