

Farmraiser Season Twelve

SATURDAY, SEPTEMBER 20 | 5:30PM - 10:30PM | INDY URBAN ACRES

Indy Urban Acres, an initiative of The Parks Alliance of Indianapolis, is a collection of farms that utilizes organic farming practices. We work daily to empower and educate people by providing equitable access to free, high-quality produce. Since 2013, Farmraiser has served as the annual fundraising event to bring awareness to IUA's mission while raising funds that directly impact the operations of this multidisciplinary farm system.

Presenting Sponsor | \$15,000

- Exclusive name recognition as the presenting sponsor
- Invitation to host up to (2) premiere tables for (16) guests
- Invitation to be honorary dinner bell ringer and speak in front of 250+ guests at the event
- Primary branding placement in event promotion, program, and on stage
- Opportunity for brand recognition at each table
- Opportunity to host an onsite activation that matches the theme of the event
- Social media recognition in all related event marketing
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year



BENEFIT LEVEL	ACCESSIBILITY \$7,500	WELCOME \$7,500	TECHNOLOGY \$7,500	MISSION \$5,000	CONTRIBUTOR \$1,500
Premiere brand placement in event promotion				Logo included in event collateral (digital & print)	Name included in some event collateral (digital & print)
Brand recognized on event website				Logo included event website	Name included on event website
Plant Voucher(s)	(4) \$20 vouchers	(3) \$20 vouchers	(3) \$20 vouchers	(2) \$20 vouchers	(1) \$20 voucher
Social media recognition					
Customized marketing toolkit					
Onsite activation opportunity	Opportunity for brand placement on guest transport	Opportunity for brand placement on coffee station	Opportunity for brand placement on opening weekend 'stage'		
Annual TPA partner benefits					



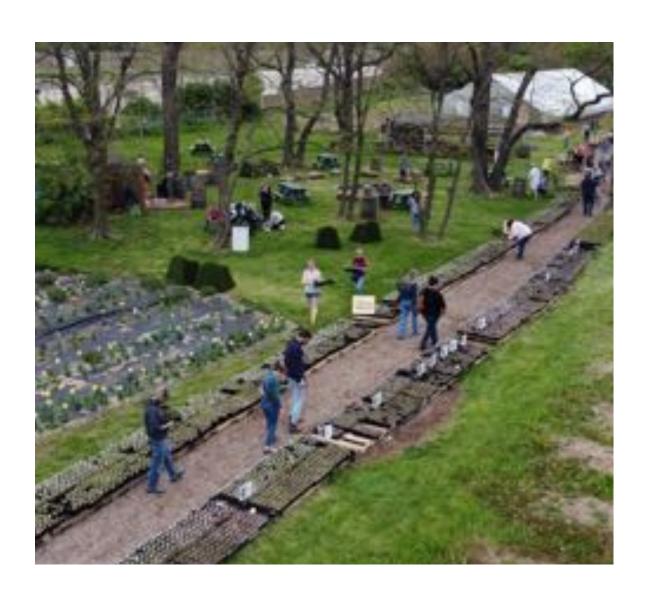
Indy Urban Acres Annual Plant Sale

SATURDAY & SUNDAY, MAY | 8:00AM - 1:00PM | INDY URBAN ACRES

Since 2011, Indy Urban Acres has become a multi-disciplinary urban farm with multiple sites on Indy's Eastside that donates 100% of harvested produce to food pantries and families. Now in its 11th year, the Annual Plant Sale is a pivotal fundraising event that supports the operational costs of this urban farm and its mission to provide equitable access to free, high-quality produce.

Presenting Sponsor | \$10,000

- Exclusive name recognition as the presenting sponsor
- Primary branding placement in event promotion, including pre-sale communications and in-person sales
- Brand placement on every individual plant tag
- Opportunity to host an onsite activation that matches the theme of the event during opening weekend
- Brand recognized on event landing page with hyperlink to company website
- Social media recognition in all related event marketing
- (5) \$20 plant vouchers
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year



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Premiere brand placement in event promotion				Logo included in event collateral (digital & print)	Name included in some event collateral (digital & print)
Brand recognized on event website				Logo included event website	Name included on event website
Plant Voucher(s)	(4) \$20 vouchers	(3) \$20 vouchers	(3) \$20 vouchers	(2) \$20 vouchers	(1) \$20 voucher
Social media recognition					
Customized marketing toolkit					
Onsite activation opportunity	Opportunity for brand placement on guest transport	Opportunity for brand placement on coffee station	Opportunity for brand placement on opening weekend 'stage'		
Annual TPA partner benefits					